



## Privacy Policy

LAMEIRINHO - Indústria Têxtil, S.A respects your privacy and ensures that the necessary measures are taken to protect the data you share with us (such as email, address, telephone number, etc.) This Privacy Policy was created in order to explain the way we collect your data, to which end and what are your rights concerning their use.

By using this website, along with other LAMEIRINHO – Indústria Têxtil S.A platforms you agree with our Privacy Policy terms and conditions.

If you have any doubt related to our privacy policy please send us an email to [privacidade@lameirinho.pt](mailto:privacidade@lameirinho.pt).

### **1. Source and type of personal data collected**

### **2. Purpose of your personal data**

### **3. Privacy and protection of personal data**

### **4. Time period and storage of personal data**

### **5. User rights**

### **6. Alterations to LAMEIRINHO-Indústria Têxtil S.A. Privacy Policy**

#### **1. Source and type of personal data collected**

Personal Data is considered all the information that can identify you as an individual, such as name, address, e-mail, telephone number, tax number or credit card information.

- Personal Data can be collected through the following actions :
- Register process on our website when you create your account;
- Transaction information when you make a purchase on our website;
- Records of correspondence exchanged with the user in the event that you contact us ;
- Answers given in surveys with the purpose of statistical analysis;
- Use, views and technical data, including your device ID or IP address when you visit our website or open e-mails that we send;
- Searches made on our website;
- Completing of forms on our website;
- Subscribing to newsletters;
- Other marketing initiatives that have the objective to attract new contacts.

#### **2. Purpose of your personal data**

The Personal Data we collect on our website is meant to:

- Provide information regarding products and services to our clients;
- Clarify any doubts related to order processing and/or possible complaints;
- Handle information requests by our customers;
- Send information regarding special offers;
- Send information about new products;
- Market studies, profile evaluation and consumer preferences;
- Send invitations to events in which LAMERINHO-Indústria Têxtil S.A is involved in
- Campaigns and events related to the company, its associates or partners.
- Optimize our products and services;
- Detect, investigate and stop any activities that could be illegal or in violation of our policies;

Your data will not be transmitted to others, or used to a different end than the one you gave your consent to.

In the event that you don't wish to provide your data you will be unable to acquire our products or access information regarding certain services, special offers and content related to the company, its associates or partners.

### **3. Privacy and protection of personal data**

The personal data you provided will be used for the purposes described in point 2 of the present Privacy Policy, by LAMEIRINHO – Indústria Têxtil, S.A., and its affiliates.

LAMEIRINHO – Indústria Têxtil S.A is responsible for handling your personal data, by automated systems or others, since its collection, organization, preservation until deletion, ensuring the confidentiality of all the data you supply.

A LAMEIRINHO - Indústria Têxtil S.A. Follows a rigorous compliance of the standards related to the handle of personal data, according Regulation (EU) 2016/679 of the European Parliament and Counsel of 27 of April of 2016.

A LAMEIRINHO – Indústria Têxtil S.A. Assures that any data gathered is the strictly necessary for the purpose of client management (including the creation of profiles); marketing and publicity, purchase invoicing, deliveries and complaints.

### **4. Time period and storage of personal data**

Your data will be stored for a period of five years, starting when you give your consent to our terms and conditions, or in the event you have signed a sales and purchase agreement or service agreement, your data will be stored for a period of ten years or more if stated by law, starting when you give consent to our terms and conditions.

### **5. User rights**

At any moment and free of cost you can exercise your right to ask LAMEIRINHO-Indústria Têxtil, S.A. to/for:

- Access your personal data
- Rectify your personal data
- Eliminate your personal data
- Limit the treatment of your personal data
- Portability of your data to another entity indicated by you.

In the event that there is a legal obligation that overrides these rights, LAMEIRINHO-Indústria Têxtil, S.A. will explain the grounds for its refusal.

In case you believe your data is not being handle in conformity with the law, either National or European, we remind you that you have the right to complain to the supervisory authority.

### **6. Alterations to LAMEIRINHO-Indústria Têxtil S.A. Privacy Policy**

LAMEIRINHO-Indústria Têxtil S.A. reserves the right to periodically update its Privacy Policy. Any update that is made will be announced not only on our website but through other appropriate means of communication. The information will be sent to all our clients and potential clients to the contact data provided.

The continued use of our website, apps, services and resources after such update and announcement will be considered as an agreement to said update.

The current version was published on 18-05-2018